SoftoCoupon 'Help To Save' Scholarship Official Rules

NO NECESSITY TO MAKE A PURCHASE. ANY PURCHASE OR PAYMENT OF ANY KIND MADE IS NO DETERMINER TO CHANCES OF WINNING

1. Eligibility: Regardless of students' nationalities and majors, the <u>https://www.softocoupon.com</u> 'Help to Save' Scholarship Program is meant for anyone above the age of sixteen years and have enrolled himself or herself at an accredited university or college in the UK, US, Canada, Australian and Hong Kong for the school year 2017-18, in addition to a legitimate acceptance letter provided from the accredited college or university. Employees associated with SoftoCoupon or parent or affiliate companies or members of the family (including spouse, children and siblings) do not fulfil the eligibility criteria. The program is meant for all applicable federal, state and local laws and regulations and declared void where forbidden.

2. Agreement to Official Rules: Participation to the scholarship program requires agreement to the official rules, and decisions of sponsors and administrators without any conditions. This is final and binding for all matters linked to the scholarship program. Prize winning is conditional to the fulfilment of all requirements set herein.

3. Originality: Applicant must acknowledge that only original work is submitted that has not been published earlier in social media or for other benefits, at the time of entering the contest. There must be no conflicting rights on the part of the applicant at the time of submission, inclusive of but not limited to copyright or intellectual property right, as stated in the section below titled 'No Infringement'. It is mandatory for all applicants to represent, state and agree that the submission in the contest has no infringement upon intellectual property rights of third party, which includes way of example and not limited to trademark, copyright or patent rights of any third party. Plagiarism if found will amount to disqualification.

4. Timing: Contest begins on 1st May (current year) at 9:00 a.m. ("PT") and ends on 31st December at 11:59 p.m. PT ("Contest Period").

The computer of the sponsor will be the official time-keeping device during the contest.

5. How to Enter: At the time of entry, one must visit <u>https://www.softocoupon.com/scholarship/</u> and click on SUBMIT YOUR APPLICATION HERE link, thereby following instructions for completion and submission of the registration form, which includes valid personal information for notification. After that one must complete a 3-5 minutes survey, inclusive of multiple choice and short answer questions. To complete the application, the applicant should upload the essay in word format. The submission indicates conforming to submission guidelines and content restrictions as stated below (collectively, 'guidelines and restrictions'). The sponsor may disqualify any candidate from the contest as per his or her sole discretion, if the submission fails to conform to guidelines and restrictions.

Restrictions for Content and Format:

- English should be the language of the essay
- Word count should remain in between 600-1000
- The essay must be saved and sent in Word format
- Originality should be 100%
- Submission should be free of material that violates or infringes the rights of another, inclusive of but not limited to privacy, publicity or intellectual property rights or that establishes copyright infringement
- Submission shouldn't disparage sponsor, administrator or any other person or party who is affiliated with promotion and administration of the contest.
- Any text not created by the entrant is not allowed at the time of submission
- Any inappropriate, obscene, defamatory, torturous, libelous, slanderous text is not
- Text that promotes racism, bigotry, hatred, harm of any kind against an individual, a group or any such discrimination on the basis of race, religion, gender, age, nationality, disability and sexual orientation is not allowed
- Material that is not considered lawful, is in violation of or contrary to rules and regulations in the jurisdiction where submission is created is not permitted

Limit: The contest period allows an entrant to enter the contest only once (1 time). An applicant who has sent in his or her details in person or via email exceeding the stated limit will be subjected to having a null application. Modes of submission in script, macro or automated means are void. An entrant must take permission from all such individuals as mentioned in the submission (if any) so as to have the names and likenesses used in the submission and grant rights set herein. If requested, entrant should be able to provide permission in a form that's acceptable to the sponsor. Any upload to the submission includes entrant's consent for giving the sponsor a permanent, royalty-free, irreversible license for the usage, reproduction, modification, publication or creation of derivative work from and also display the submission in complete or partial basis to the world as well as incorporate the same in other works, in any manner, including promotional or marketing purposes. Upon requesting, entrant will sign any documentation as desired for sponsor or designees to be used for non-exclusive rights that the entrant is granting to use the submitted work. Released Parties (defined below in Section 9) are in no ways responsible for lost, delayed, damaged, stolen, incomplete, invalid, jumbled, incomprehensible or misdirected submissions, all of which will be declared void.

If a dispute arises regarding the submission, the authorized account holder of the email address that was used at the time of registration will be deemed as that of the entrant. This 'authorized account holder' has been assigned an email address as per the internet service provider or any other organization accountable for assigning email addresses for the domain linked to the submitted address. Every potential winner must show a proof of being an authorized account holder.

6. Winner Determination: When each entry period concludes, a panel formed of qualified judges and as decided by sponsor in sole discretion will choose a potential winner from among the eligible submissions received, which will be based on an application as per the following criteria ("judging criteria"):

- Entirety of submission (30%)

-Quality of submission (30%) (writing skills, structure, originality of essay, etc.)

-Exclusivity and benefits of ideas presented in the essay (40%)

7. Winner Requirements: Notification to the potential winners will be sent via email or phone on or around the dates as set above. Exceptions rest where it's forbidden for each potential winner (parent or legal guardian in case the winner is a minor in his/her residential place) who will be required to sign and return a Declaration of Compliance, Liability and Publicity release that the sponsor should receive within seven days from the notice date or attempted notice has been sent, so as to claim his/her prize. If a potential winner can't be contacted or who fails to sign and return the Declaration or provide any other information requested within the stipulated time period or comply with the official rules, the potential winner forfeits the prize. If he or she is disgualified for any reason, the prize would be awarded to a runner-up as determined by qualified judges, as per the sponsor's sole discretion. Only three alternate winners may be decided upon, after which the applicable prize shall not be awarded to anyone. Acceptance of the prize signifies the winners' agreement and consent that the sponsor and designees can use the name, city, state, likeness, survey responses and/or prize information of the winner in relation to the contest for advertising, promotional or any other purpose throughout the world, in any and all forms of media, which includes the internet without any limitation and without payment, notification, allowance or other considerations further, excepting cases where the law has prohibited. By not limiting the generality of the official rules, every winner has the right to grant, assign and convey to the sponsor about the completion of rights in and to the submission and also renewals and copyright extensions, and right to secure registrations of copyright in continuity inclusive of and without limitation of the rights to use submission for any and all purposes in media throughout the world, in continuity. Every winner should accept and acknowledge that sponsor has no obligation for using the submission and that the latter in his or her sole discretion can refrain from using the submission. He or she will not incur any liability to the extent that a choice can be made to refrain from any kind of exploitation of rights hereunder. Each winner is liable to indemnify the sponsor, release parties (as defined below in Section 9) and any licensee of Sponsor against all forms of damages, liabilities, claims and costs (including reasonable counsel fees and legal expenses) that's a result of any breach caused to the terms.

8. Awards of Scholarships: Only one winner is authorized to get a total amount of five hundred dollars (\$500) scholarship award. Each award is in the form of a cheque given to the accredited post-secondary higher education institute that has been attended by the Scholarship Award Recipient (in case the Scholarship award recipient has enrolled in the accredited institute and submitted required proofs of enrolment to SoftoCoupon). The winner will be mailed the cheque of \$500 within a period of fourteen business days of verification of the winner. The recipients are required to submit enrolment proof for the present semester. The scholarship awards may not be assigned, transferred or changed, excepting

when SoftoCoupon acts in its discretion. Also, substitution or prize transfer is not allowed. Taxes, if any are due on the scholarship award or other prizes awarded are the sole responsibility of the winner. Applicants will have to be bound by official rules and also that any recipient who fails to provide the required identity proof or affidavit or any form of requested tax (including IRS W-9 form), is violating official rules or otherwise doesn't meet eligibility criteria and the scholarship award stands forfeited. Prizes cannot be transferred and no substitution will be made excepting as provided herein as per the sponsor's sole discretion, who reserves the authority to substitute a prize or one of the same or greater value if the designated prizes becomes unavailable for certain reason. When applicable, the winner will be responsible for all taxes and fees linked with the prize receipt and/or use. Limit: Only one prize per person

9. Release: In receiving any prize, winners make an agreement to release and hold harmless the sponsor, SoftoCoupon and all other respective affiliates, subsidiaries, suppliers, distributors, agencies for advertising and promotion, and other parent company and each such officer, director, employee and agents (collectively 'released parties') of the company, from and against any type of claim or cause of action, which includes but is not limited to death, damage, personal injury or loss of property that arises from participating in the contest or receipt or use or misuse of prize.

10. General Conditions: Sponsor has the complete right to cancel, suspend and/or change the contest or any part of it, in case fraud, technical failure, human error or any other factor is found to impair the integrity of the contest and its proper functioning, as the sponsor determines on the basis of his or her sole discretion. In case it gets terminated, the sponsor may as per his or her discretion decide upon the winners among non-suspect and eligible submissions that has been received till the time of such action using the judging procedure mentioned above. The sponsor as per his or her sole discretion has the right to disqualify any individual who tampers with the submission process or the operations of the contest or is found to violate official rules of this or any other kind of promotion and thereby declare all such associated submissions void. If any attempt is made by any person who intentionally undermines the legitimate operation of the contest is a violation of criminal and civil law and if such an attempt is made, the sponsor reserves the complete right to look for damages and other remedies (also attorneys' fees) from any individual to the complete extent as permitted by law. In case the sponsor fails to enforce any term of the official rules will not constitute any repudiation of the provision.

11. Limitations of Liability: Released parties hold no responsibility to: (1) any inaccurate information, if caused by printing, entrant, typographical or other errors or equipment or programming that is linked or used of in the contest; (2) any kind of technical failure, which is inclusive of but not limited to malfunctioning, disconnections or intrusions in phone lines, network hardware or software; (3) unauthorized human intervention in any part of the submission process or in the contest; (4) typographical, printing, network or human flaw that might occur at the time of administration of the contest, uploading, processing or judging of submissions, prize announcement or in any contest related materials; (5) delayed, damaged, stolen, undeliverable mail; (6) injury or damage caused to persons or property that may be caused directly or indirectly, in whole or part, from the time the entrant has participated in the contest or receipt or use or misuse of prize (includes travel/ activity). Released parties have no responsibility for submissions that are misdirected or undelivered or any technical

problem, malfunctioning of computer systems, servers, hardware/software, providers, unavailable or lost or failed network connections, incomplete, jumbled or delayed computer transmission or any combination. The released parties are not accountable to any third-party use that's unauthorized for submissions.

12. Disputes: Excepting where there's prohibition, the entrant agrees that: (1) all or any disputes, claims or causes of action that arises out of or in connection with the contest or the prize awarded will be resolved individually, without resorting to any kind of class action, and exclusively by the United States District Court for Eastern District of Michigan (southern Division) or Michigan State Court in Oakland County, Michigan; (2) any and all claims, awarded and judgments will be limited to out-of-pocket expenses incurred that includes costs while entering the contest, but not attorneys' fees; and (3) under no circumstances the entrant is allowed to get the awards for, and thereby he or she waives every right to claim or indirect any punitive, incidental or such damages. Any question pertaining to construction, validity, enforceability or interpretation of official rules or rights and obligations of entrant and sponsor related to the contest, will be governed by and interpreted in accordance to the laws of the State of Michigan without giving effect to any law or conflict of law rules that can cause application of laws of any other jurisdiction but State of Michigan.

13. Entrant's personal Information: Entrant's information collected is subjected to Sponsor's privacy policy <u>https://www.softocoupon.com/privacy-policy/</u>.

14. Winner List: The list can be viewed on <u>https://www.softocoupon.com/scholarship/</u>, and will only be posted after completion of winner confirmation.